

Online Training of Trainers For remaining Participants under 'National Tobacco Control Programme'

Batch 1- Dates: 2-10 November, 2020

Batch 2- Dates: 7-15 December, 2020



**Time of Online Training:
9.00 a.m. to 1.30 p.m.**

[Click here for registration](#)



**Department of Communication
The National Institute of Health and Family Welfare
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Introduction about the course

Tobacco use is one of the common risk factors for 4 major Non-Communicable Diseases (NCDs), i.e. Cancer, Cardio-vascular diseases etc. and accounts for more than two third of all new cases of NCD. Tobacco use alone accounts for one in six of all deaths resulting from NCD. Key findings of the Global Adult Tobacco Survey (GATS) 2 – India state that 266.8 million adults in India (15 years and above), nearly 29% of the population, consume some form of tobacco. Further, the most prevalent form of tobacco usage is smokeless tobacco with 199.4 million users. Smokeless tobacco use in India is the highest in the world with 21.4% of the adults, 29.6% of men and 12.6% women, using it.

Background of the course

For smooth functioning of the programme, it is essential that the Programme staff and other related staff/officers have requisite knowledge and skills related to the NTCP and other aspects. In view of above, the training module for the Programme staff at State Tobacco Control Cell (STCC) and District Tobacco Control Cell (DTCC) Staff has been developed by the National Institute of Health and Family Welfare in collaboration with the World Health Organization and Ministry of Health and Family Welfare, Government of India. The MoHFW has entrusted the National Institute of Health and Family Welfare with two online trainings of the remaining participants from various States who could not attend face to face training programme organized during the last year.

General Objective

To sensitize and enhance the knowledge and skills of Programme staff and other Master Trainers under the National Tobacco Control Programme of the Government of India.

Specific Objectives

At the end of the training course, the health professionals would be able to:

- ✓ Explain burden and epidemiology of tobacco use in global & Indian context
- ✓ Plan, implement, & undertake monitoring & supervision of various components of NTCP;
- ✓ Describe various tobacco control policies/legislation measures related to FCTC/MPOWER
- ✓ Describe and monitor Tobacco control measures & legal provisions in an Indian context (COTPA)
- ✓ Organize sensitization trainings for NTCP for the State / District Nodal officers, other stakeholders
- ✓ Conduct Social Behavior Change Communication and Information, Education, and Communication (IEC) activities;
- ✓ Plan how to create 'Tobacco free cities'
- ✓ Organize School awareness Programmes;
- ✓ Engage in multi-sectoral coordination with other health-sector Programmes
- ✓ Strengthening of cessation facilities including provision of pharmacological treatment facilities at district level,
- ✓ Describe key measures to be undertaken for testing & Regulation of tobacco products.

Course Contents

- Soft Skills for Virtual Training.
- History & Epidemiology of Tobacco Use.
- NTCP Overview: Structure NTCC, STCC, DTCC and NTCP Components, Tobacco Control
- Policies: FCTC/ MPOWER and Tobacco Economics.
- COTPA and overview of other laws related to tobacco control.
- Developing Synergy with Other Programs and Multi-Sectoral Engagement Including Role of Civil Society.
- Social Behavior Change communication/ Information Education and Communication
- Prevention and Control of tobacco use in Schools/ Educational Institutions.
- Challenges of Tobacco Control and combating industry interference.
- Situation analysis and Preparation of State/District Action plan.

Methodology

Online training course will provide an orientation to concepts through lecture-discussion method. Power-point presentations along with relevant audio-visual aids will be used. Case studies will be presented and discussed during the sessions.

Category & Number of Participants

Selected participants would attend the training as nominated by their respective States.

Evaluation Method:

- Pre and post evaluation.
- Reaction level evaluation.

Certificate

Certificate would be given to the participants on successful completion of the Training Course.

Contact Information

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About the Institute

The National Institute of Health and Family Welfare (NIHFW) came into existence on March 9th, 1977 after the merger of two former institutions namely, National Institute of Health Administration and Education and National Institute of Family Planning. It acts as an 'apex Institute' and a 'think tank' for the promotion of health and family welfare Programmes in the country and is known for its education, training, research, evaluation and consultancy, advisory and other specialized services.

Basic Educational activities

The educational activities of the Institute contribute to health manpower development for better management of health and family welfare Programmes in the country. These courses are need based and multidisciplinary in nature. They include (i) Three year post Graduate medical Degree (M.D.) in Community Health Administration; (ii) a two year Post Graduate Diploma in Health Administration; and (iii) One year Post graduate

diploma in Public Health Management and (iv) Courses through Distance Learning mode namely, Post Graduate Diploma in Management (PGDM-Executive) with three specializations - Health and Family Welfare Management; Hospital Administration, and Health Promotion. These are of 15 months duration.

Trainings and Workshops

The institute organizes around 50-60 training courses and workshops (intra-mural and extra-mural), every year with an objective to (i) familiarizing the participants with the goals and objectives of health and family welfare Programmes; (ii) updating their knowledge and understanding of operational difficulties in implementation; and (iii) suggesting remedial measures to overcome constraints in specialized areas.

Research and Evaluation

The Institute gives priority attention to research work in different aspects of health and family welfare.

Specialized Services

Specialized services of the Institute include clinical, documentation, printing and publications. The clinical work in relation to infertility, reproductive disorders, especially endocrinology and sexual dysfunctions deserve mention. The reference, referral, press clipping and bibliographic services of National Documentation Centre.

Advisory and Consultancy Services

The Director and faculty members of the Institute provide advisory and consultancy services to various national, international and voluntary organizations in various capacities.